

We want to understand how you are using Neo. This survey should take about 10 minutes and your input is essential to help us improve the value of our online community. Please spread the word to your Pearson colleagues and encourage them to complete the survey, too.

You may respond to this survey anonymously if you wish. If you choose to tell us your name we will not make public any of your responses; no one outside the survey analysis team will ever know how you responded.

1. Please tell us...

Your Name (Optional)

Your Email (Optional)

2. Which business unit do you belong to?

- Lines of Business - School
- Lines of Business - Higher Education
- Lines of Business - Professional
- Geographies - North America
- Geographies - Growth
- Geographies - Core
- Geographies - Operations
- Enabling - Efficacy
- Enabling - Human Resources
- Enabling - Finance
- Enabling - Technology
- Enabling - Corporate Affairs
- Enabling - Product & Marketing
- Enabling - Corp Finance, Strategy & Legal
- I Don't Know

*3. How often do you log into Neo?

- Never
- Once a month
- Once a week
- Once a day
- Several times a day
- I'm in Neo all day every day

Never logged into Neo

4. If you have never logged into Neo can you tell us why?

- I don't know what Neo is
- I don't know how to
- I have not needed to
- Other (please explain)

Neo Usage

5. How frequently do you use Neo to do the following:

	Daily	Several Times per Week	Weekly	Monthly	Occasionally	Never
Develop and strengthen my professional network within Pearson	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access information I need	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Find people's contact information (employee directory)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Manage projects	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Get my day to day work done	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
"Work out loud" by sharing what I am working on	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn about other parts of Pearson and what they are doing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Store and organize information for future reference	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Publish and share content and resources for others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Make suggestions and raise new ideas	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Ask questions and get help or feedback from colleagues	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Help colleagues by answering questions and providing feedback or information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

6. If you are an infrequent user of Neo can you give us a bit more information about why?

- Not enough time
- Not a part of my yearly goals
- Don't see any real value
- Seems too difficult or too technical to use
- Don't think I have enough to contribute
- The people I need to collaborate with do not use Neo
- I forget to use it
- None of the above
- Other (please specify)

7. To what extent do you agree or disagree with the following:

Neo has helped me to...

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree
Share my thoughts and ideas more broadly	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Find information I needed faster or more easily	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Stay better informed with developments from across the company	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work more effectively with others	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Avoid duplicating efforts with co-workers	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advance my career through networking and showcasing my abilities	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Have a better overall understanding of Pearson as a business	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Become better connected to my colleagues and/or the organization	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Develop new business opportunities as a result of the community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Learn useful things I otherwise would not have known about	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. Have you attended any kind of Neo training sessions (whether individual or as part of a group)?

- Yes
- No

Neo Survey 2015

9. If you haven't attended Neo training can you tell us why?

- I don't have time
- I don't need training
- I don't see the value in training
- Other (please specify)

Neo Training Feedback

10. We'd love to hear about the training you've attended. Please check all the sessions you have participated in.

- Neo Basics
- Neo Group and Space Admin Basics
- Neo Group and Space Admin Advanced
- Neo One to One
- In person training with someone from the Neo team
- In person training with a colleague not in the Neo team
- Neo Help Documentation
- Other (please specify)

Group and Space Admin

11. Are you a group or space admin?

- Yes
- No
- Do not recall

Group and Space Admin Support Feedback

12. Please tell us how you are using your group or space? Please check all that apply.

- Business Communication i.e. growth space
- Global initiative
- Team group
- Subject Matter Expert
- Process
- Department
- Sharing information
- Social
- Crowdsourcing
- Reference
- Other (please specify)

13. Have you attended Group and Space admin training?

- Yes
- No
- Do Not Recall

14. In order for us to continuously improve our training offerings please tell us the extent to which you agree or disagree with the following:

	Strongly Agree	Agree	Neither Agree Nor Disagree	Disagree	Strongly Disagree
The group and space admin training met all of my needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I fully understand my role as an admin	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am aware I have access to insights that measures the success of my group/space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I understand how to update the overview or activity page for my group/space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have a group/space strategy with clear objectives	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I have used categories and tags within my group/space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My group/space meets my needs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Neo Feedback

Neo Survey 2015

15. How likely are you to recommend Neo to a colleague?

10 (Likely)	9	8	7	6	5	4	3	2	1	0 (Not at all likely)
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. Overall, how easy or difficult is it for you to use Neo?

- Very easy to use
- Somewhat easy to use
- Neither difficult nor easy to use
- Somewhat difficult to use
- Very difficult to use

If Somewhat Difficult or Very Difficult, please explain:

Neo Homepage

We are in the process of planning our next upgrade, as part of this we are looking to change the homepage can you please share your thoughts.

17. How essential is it to include the following on the new Neo homepage:

	Essential/Must Have on Homepage	Helpful to Have on Homepage	Not Necessary to Have on Homepage
Pearson Share Price	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Entire Neo Community Feed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Links to business units and functions (Geographies, LOBs, etc.)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Neo Help	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Milo Help	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Link to your profile	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Browse Content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Search	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Create Content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Popular Content	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
People of Pearson Twitter Feed	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Suggested improvements and successes

18. How can we improve Neo? If you have any suggestions based on the core functionality or how we use Neo at Pearson, please share them here:

19. Our final ask of you is to please share a specific positive outcome whether small or large you may have experienced with Neo. Your stories will help us to share how Neo can be used in a positive way across Pearson.

Thank you so much for taking the time to complete the survey, your opinions are incredibly important to us and we will be sharing the results on Neo in due course.

The Neo Team